

Hearing from the Chair:

We had our Hearing Foundation Meeting on Saturday, February 26, 2011 from 8:00 a.m. to 12:30 p.m. at Michael's in St. Cloud. The Executive Board met Friday evening from 6:30 p.m. to 10:00 p.m. It proved to be a very thought provocative meeting, discussing the move of the Lions Children's Hearing Center from the 8th floor of PWB at the University to our new location across from the Amplatz Children's Hospital. The site we will be moving to is owned by Fairview Hospitals. We learned that the move will not allow our current signage to move with us from the University to the new site without a fee. Fairview Hospitals requires a monetary fee for the naming rights. Our meeting brought forth much discussion regarding negotiations to ensure our name remains secure with all funding going towards much needed research or equipment.

We brought in Lion Dr. Bevan Yueh, Chair of the Department of Otolaryngology, who discussed his hope for us to support a fundraising campaign for: **"Engineering Solutions to Biological Problems"**. Through this campaign Dr. Yueh hopes to pair engineering solutions with some of our leading local medical suppliers such as 3M, Medtronics, etc., to find resolutions to biological problems such as debilitating diseases like Meniers, Tinnitus (ringing in the ears), CMV and many other diseases through engineering solutions.

Next we had Patty Porter, Vice President of Minnesota Medical Foundation (MMF), do a PowerPoint Presentation explaining the role of MMF to the Hearing Foundation, Fairview, University of Minnesota and UMP (University of Minnesota Physicians). Additionally she displayed visuals of the building space where LCHC will be moving. The Board of Trustees had many questions of Patty regarding finding a resolution to the naming rights issue with Fairview. The board asked for a 30-day report as to how the naming rights issue will be resolved.

The meeting moved onto other subjects such as fundraising, By-Law changes, website implementation, the affordable hearing project, donations of books to the Resource room at Lions Children's Hearing Center and much more.

I'd like to personally thank all of the Trustees for their dedication, time and energy to the MD5M Hearing Foundation. I feel blessed that we have such a strong and dedicated team. Hearing is our focus, and everyday we are making a difference to the less fortunate in our community through the affordable hearing aid project; helping children through the Lions Children's Hearing Center and supporting all ages with our financial support to research.

Every day we are touching a life with hope.

Marlene Martinek, Chair



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WALKING OFF HEARING LOSS

PCC Frank Loken is chairing our major fundraiser walk. PCC Frank reports that he and his committee are planning that the walk will take place sometime in the first half of 2012.

PCC Frank says we hope to hold the walk at the Mall of America. Holding it in an inside facility will help alleviate problems with inclement weather.

PCC Frank states that we will advertise the walk throughout the upcoming year in district newsletters, zone meetings, region meetings, club visits, etc. Trustees are encouraged to contact various businesses for donations for auction and prizes for participant walkers. PCC Frank encourages everyone to collect pledges prior to the walk to ensure money pledged is collected.

The fundraiser walk is designed to raise awareness to our cause as well as raising funds to support the Lions Children's Hearing Center and the necessary research to find acceptable solutions to hearing loss. Watch for ongoing details so you can keep your district apprised of the upcoming fundraiser.



WANTED!

**VOLUNTEERS NEEDED
HEARING FOUNDATION
TOURS
APRIL 2, 2011**

Contact Marlene Martinek at 952-431-6113
email: marlene.martinek@associated-hearing.com

Great way to see work being conducted at Lions Children's Hearing Center!

BY-LAW CHANGES APPROVED BY BOARD



Committee Chair, Lion Dwight Maxa and team members, PCC Frank Loken, PDG Kevin Schuldt & PDG Bob Nemeth worked countless hours to go over the Hearing Foundation By-Laws to bring the By-Laws to current terminology and correct spelling errors as well as make additions and deletions which will make the Hearing Foundation a stronger entity. These changes will be presented at the Hearing Foundation Annual Meeting at the Multiple Convention. ***Thank you Lion Dwight and team for a great job!***

THANK YOU

THANK YOU TO PDG JOE & LION SHIRLEY DOERFLER FOR THE GIFT OF 1000 BOOKS TO THE LCHC RESOURCE ROOM, WHICH THEY RECEIVED FROM THE FAMILY OF ELEANOR WAREING.

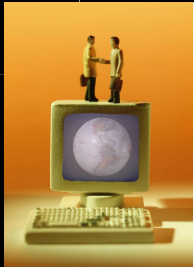


MD5M HEARING FOUNDATION WELCOMES LEGAL ADVISOR DG MIKE MOLEND



The Board of Trustees felt it was necessary to have a legal advisor to guide the Hearing Foundation. DG Mike Molenda of District 5M-6 has graciously offered his services to the MD5M Hearing Foundation. DG Mike is a practicing attorney with Severson, Sheldon Dougherty & Molenda out of Apple Valley, Minnesota. DG Mike is also a legal advisor for the Minnesota Lions Eye Bank.

We are excited and proud to have DG Mike join our MD5M Hearing Foundation team. Thank you Mike for being so generous with your time and wisdom!



MD5M HEARING FOUNDATION PROBES WEBSITE PRESENCE

The Hearing Foundation discussed our lack of presence on the internet. The Board of Trustees voted unanimously that we look into finding a web designer and get a website set up. Additionally the Board felt we might want to check our over-all look and see if a better logo package might be an option. Lion Lloyd McCabe stated he designed a website for his club and he will send the link to Chair, Marlene, who will pass this on for our board to view. Additionally the board authorized Lion Bob Harms to check into the firm that the Eye Bank used. Lion Bob Harms had contacted Jennifer Marshall at the Eye Bank (copies of the information was placed in the board packets). Lion Bob will report back with his findings.

Further discussion followed regarding the ability to be able to make changes on our own site to keep the information current.

Chair, Marlene, stated she contacted Lion Steve Wasserman to check into a possible domain name of mnlionshearingfoundation.org. Lion Steve Wasserman, Multiple Technology Consultant, stated the name is available. Lion Steve also stated he would be willing to assist us in our website venture. Thank you Lion Steve!

The site, once completed, would have links to the Multiple site as well as MMF's site.

We will keep everyone apprised as we learn more.

AFFORDABLE HEARING AID PROJECT



The Hearing Foundation talked about the success of the affordable hearing aid project. However, many have expressed they are unsure how to move forward when a candidate approaches them.

Chair, Marlene, asked Lion Rich Betlach to head a committee to help Trustees acquire a clinic in their community so that when they are approached they can refer these candidates to the clinic assigned in their area.

Lion Rich Betlach has been very successful in setting up clinics in his area and working with different candidates to receive affordable hearing health.

Chair, Marlene, stressed that these clinics need to agree to do the work at the Medicaid fee schedule rate to keep the program affordable.

Chair, Marlene, stressed that once the clinic is acquired they can have the clinic go through their behind-the-ear recycled hearing aids to determine if they work or not. If the behind-the-ear hearing aids work, a clinic can fit these recycled aids on the candidate vs. buying a new or refurbished hearing aid.

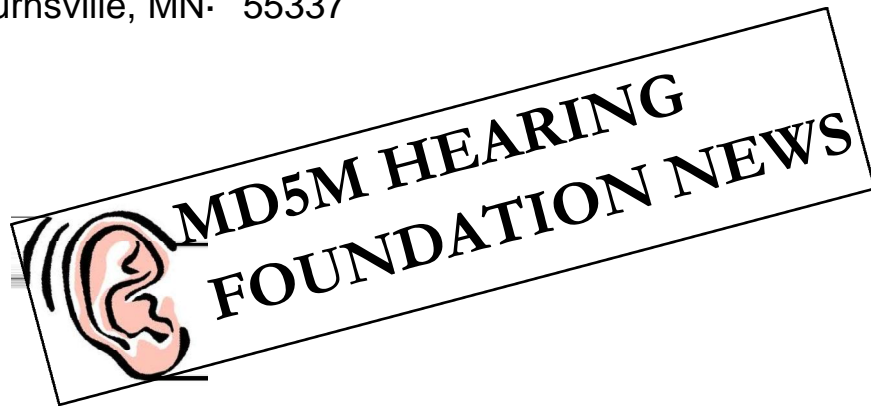
Lion Rich and his team will also work on a program that allows us to tap into the recycled dollars raised through the recycled program, making sure it is fair to all clubs within the district. **Please call Lion Rich if you would like to be part of this committee.**

MD5M Hearing Foundation

Marlene Martinek

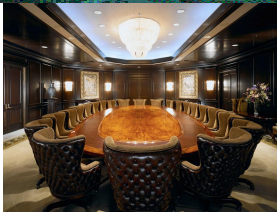
14633 White Oak Drive

Burnsville, MN- 55337



Calendar of Events

- March 16, 2011 DGE Tours/Banquet at the University of MN; Banquet for DGE at Brooklyn Center
- March 19, 2011 Council of Governors Meeting; Chair Reports to Council/Brooklyn Center
- April 2, 2011 Club Tours at the University of MN
- April 16, 2011 Hearing Foundation Board of Trustees Meeting; Michael's in St. Cloud
- April 29, 2011 Council of Governors Meeting; Chair reports Mankato, MN
- April 29-May 1 Multiple convention . Mankato, MN
- April 30, 2011 Annual Hearing Foundation Mtg at business mtg/Multiple Convention/Mankato,



Unable to Attend:

- 5M-1 DG Randi Fravert (club visit)
- 5M-3 Lion Bob Thoma (snowbird)
- 5M-6 PDG Joe Fox (snowbird)
- 5M-7 PDG Floyd Roden
- 5M-9 PDG Ken Anderson
- 5M-10 Lion Tom Antikainen (vacation)
- 5M-10 Lion Susan Hutchinson
- 5M-11 Lion Doris Fertig (ill)

BOARD OF TRUSTEES ATTENDING FEBRUARY 26 BOARD MEETING IN ST. CLOUD, MN

- | | |
|----------------------------|------------------------------|
| 5M-1 PDG Barb Ernster | 5M-7 PDG Kevin Schuldt |
| 5M-2 PDG Mike Vos | 5M-8 PCC Frank Loken |
| 5M-2 VDG Sue Bowman | 5M-8 PDG Allen Bailey |
| 5M-3 2nd VDG John Myers | 5M-9 PDG Joe Doerfler |
| 5M-4 Lion Bob Harms | 5M-11 Lion Herb Dalseth |
| 5M-4 Lion Rich Betlach | 5M-13 2nd VDG Lloyd McCabe |
| 5M-5 Lion Dwight Maxa | U Staff: Lion Dr. Bevan Yueh |
| 5M-5 Lion Jim Bremmer | MMF: Patty Porter |
| 5M-6 Lion Marlene Martinek | |